


Southern Maryland
27th Annual SPRING FESTIVAL 2020
St. Mary's County Fairgrounds
April 30th thru May 3rd 2020
www.SouthernMDspringfestival.org

Dear Friend of the Southern Maryland Spring Festival,

The 27th Annual Southern Maryland Spring Festival will be take place from **Thursday April 30th through Sunday May 3rd** at the St. Mary's County Fairgrounds in Leonardtown. This fun-filled, family-oriented event is widely attended in our community, typically drawing over 6,000 people. As you evaluate your budget for the coming year, please consider the following opportunities to advertise your business while supporting your local community. We offer a number of opportunities for your business to have a presence at Spring Festival:

- **Sponsor an Event** -- A sign naming your business as a sponsor will be posted in front of the event, and you will receive a free ad in our Spring Festival Program. We offer a wide range of prices and benefits; higher levels of sponsorship offer greater visibility. **Contact:** sponsorship@southernMDspringfestival.org
- **Sell Your Product** -- Set up a table or booth in our craft and commercial vendors building, or in one of our available outdoor spaces. **Contact** craftandcommercial@southernMDspringfestival.org
- **Advertise in our Spring Festival Program** -- Ad sizes range from 1/16 page to a two-page spread or the entire back cover, with prices to fit every budget. **Contact** Promotions@southernMDspringfestival.org
- **Donate the Grand Prize** -- Donate an item of exceptional value that we can raffle off in exchange for commensurate publicity and recognition. **Contact our** chairman@southernMDspringfestival.org
- **Donate to our Silent Auction** -- Receive acknowledgment in our Spring Festival Program and in the Silent Auction building. For additional visibility, you may provide us with a brochure or flyer about your donation to be displayed with its bid sheet. **Any donation valued at over \$100 will merit a stand-up sign on the table near its bid sheet to call attention to it.** Our most valuable donations receive mention in Festival-wide loudspeaker announcements. **Email Rachel McGraw** SilentAuction@southernMDspringfestival.org

In order to ensure that your business gets included in our Spring Festival program booklet, our deadline for the Silent Auction, advertisements, sponsorships, and other promotions is **March 31, 2020.**

This year's Spring Festival will benefit Holy Face Church and the following community organizations:

- **Hospice of St. Mary's**
- **Southern Maryland Food Bank**
- **Catholic Charities**
- **Habitat for Humanity of So MD**
- **H.O.P.E. (Helpers Overcoming Problems Effectively)**
- **Care Net Pregnancy Center of Southern Maryland**

For more information about the **Southern Maryland Spring Festival**, please visit our website at www.SouthernMDSpringFestival.org.

Feel free to call me at 360-908-4742 or e-mail me at SilentAuction@SouthernMDSpringFestival.org

If you have any questions or would like to discuss opportunities to promote your business at Spring Festival while at the same time supporting our community. I look forward to working with you!

Sincerely,

Rachel McGraw

Rachel McGraw
Silent Auction Chairman

Donation mailing address:

Holy Face Church
ATTN: Spring Festival Silent Auction
20408 Point Lookout Road
Great Mills. MD 20634